

## Ramona Art, Wine & Music Festival 2024 Exhibitor Terms & Conditions: Wine & Craft Beverages

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All exhibitors must read and agree to the following terms and conditions in order to participate in the Festival. It is highly recommended that you download and retain a copy of this agreement for reference.

Event Date: **November 2, 2024**

Event Location: **Begent Ranch, 18528 Highland Valley Rd., Ramona, CA**

Booth Fee: **\$60 + Silent Auction Donation (1 bottle or equivalent, \$50 retail value)**

**Festival Entry:** Approved exhibitors will be allocated 2 regular festival tickets per booth (1 per person if booth sharing). All others must purchase a ticket. **This is a 21 and older event. No pets** are allowed on the premises during the event.

**Tastings:** You will provide free one-ounce tastings to paid guests with identifying wristbands and will be reimbursed \$15 per bottle (or equivalent) *up to a maximum of 20 bottles*. One ounce pour spouts must always be used. All servers must hold a current California Responsible Beverage Service (RBS) certificate.

**Selection Process:** Please note that submitting your application does not guarantee acceptance to the event. Approvals will be at the sole discretion of the Festival committee.

**Cancellations:** The Festival will proceed rain or shine. There will be no refunds for cancellations for any reason. Fees will be donated in support of the Ramona H.E.A.R.T. Mural Project.

**Safety:** The safety of everyone is of utmost importance. **No moving vehicles are allowed within the venue between 10:15 am and 5:30 pm.** Report any emergencies or incidents to the Registration Desk or a Festival representative.

### **Booth Requirements:**

- Exhibitors will be assigned a 10x10 space at the festival. **All items must fit within this 10x10 space**
- Exhibitors will provide a 10x10 pop-up canopy **with vertical legs**. White canopies are preferred, but other solid colors are acceptable
- All setups and breakdowns are the responsibility of the exhibitor
- No electricity is provided

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- Booths must be attended by a representative at all times during the event
- This location can be very windy. **Canopies must be weighed down** to avoid property damage or injury
- No food or beverages may be served at the festival except by approved food providers. Food for personal consumption within the booth is allowed.

**Booth Locations:** Booth space assignments are made at the discretion of the Festival Committee. If you have special needs that may impact booth placement, please let your festival coordinator know. Booth locations cannot be guaranteed.

**Booth Sharing:** Up to two exhibitors may share a single 10x10 booth, paying only 1 booth fee. Each party is required to submit a separate application, and each party must provide a separate Silent Auction donation item with a minimum value of \$50.

#### **Setup and Breakdown:**

Please note that due to the venue layout (one-way, single lane traffic) we are required to use a strict unloading schedule. Details on your booth assignment and setup time will be provided a few weeks prior to the event.

**Setup:** On the day of the event, exhibitors will be assigned a 15-minute window between 7:30 – 9:30 a.m. to **drive near your space and unload your vehicle**. Once unloaded, please park your car in your designated lot to allow unloading by other exhibitors before completing the setup within your booth space. All setups should be completed no later than 10:30 a.m. (30 minutes before the event begins).

**Early Setup (Optional):** The venue will be open for set-up of hardware only (no products), on Friday, November 1<sup>st</sup>, 2023, from 2:00 – 4:00 pm. Note that no overnight security is provided.

**Breakdown:** You may begin breaking down *within your space* at 5 pm. Vehicles will be allowed into the venue area starting at 5:30 p.m. to allow time for our guests to exit safely. **Under no circumstances are beverage exhibitor breakdowns to occur prior to 5 pm.**

**Exhibitor Parking:** Your designated parking area will be assigned based on your booth location. Details will be provided along with space assignments and setup windows a few weeks prior to the event. Our capacity plan requires that you park in your assigned lot.

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### **Other:**

**Silent Auction:** Silent Auction items should be delivered in person or shipped to Hatfield Creek Vineyards & Winery, 1625 Highway 78 in Ramona, CA by Sunday, September 22<sup>nd</sup>. You will be asked to complete a short Silent Auction form describing the items donated and an approximate retail value to assist us in our silent auction preparations.

**Loss or Damage:** The Ramona HEART Mural Project, Board of Directors, and Ramona Art & Wine Festival committee, are not liable for any damage to person or property or for lost or stolen items in relation to the Festival.

**Collections, Permits & Taxes:** Exhibitors are responsible for any and all licenses, permits, taxes and insurance related to this event. Failure to comply may result in disqualification from the Festival. Exhibitors are responsible for establishing their own merchant accounts and are solely responsible for collecting payments for items sold and for filing all sales taxes as required by the State of California. Exhibitors must have all legally required permits to participate in the Festival and should have proof of permits onsite during the festival.

**Publicity:** All photos or videos taken of exhibitors, booths, staff and/or products or submitted as part of the application or participation in the Festival may be used at will by the Ramona Art & Wine Festival and/or the Ramona H.E.A.R.T. Mural Project as needed for promotional purposes.